

P3 2011

The Canadian Council for  
Public-Private Partnerships



Le Conseil Canadien pour  
les Partenariats Public-Privé

The 19th Annual CCPPP National Conference on Public-Private Partnerships

**P3** THE  
**NEXT**  
**GENERATION**

November 21 & 22, 2011 | Toronto, Canada | Fairmont Royal York Hotel

SPONSORSHIP OPPORTUNITIES SUMMARY 2011		Available	Sold
Main Conference Sponsor of the 19th Annual CCPPP National Conference			SOLD
Sunday, November 20, 2011	First Annual Sponsor Members CEO Dinner		SOLD
Day One - Monday, November 21, 2011 - Breaks and Lunch			
7:00 a.m. – 8:45 a.m.	Registration and Breakfast - 2 Shared Sponsorships		
	Breakfast Sponsorship A		SOLD
	Breakfast Sponsorship B		SOLD
10:55 a.m. - 11:20 a.m.	Morning Break - 2 Shared Sponsorships		
	Morning Break Sponsorship A		SOLD
	Morning Break Sponsorship B		SOLD
12:15 to 1:40	Networking Luncheon: Fairmont Royal York Hotel	\$7,000.00	
4:00 p.m. to 4:20 p.m.	Afternoon Break: 2 Shared Sponsorships		
	Afternoon Break Sponsorship A		SOLD
	Afternoon Break Sponsorship B		SOLD
Day Two - Tuesday, November 22, 2011 - Breaks and Lunch			
7:30 a.m. – 8:50 a.m	Breakfast Reception - 2 Shared Sponsorships		
	Breakfast Sponsorship A		SOLD
	Breakfast Sponsorship B	\$3,000.00	
10:40 a.m. – 11:00 a.m	Morning Break - 2 Shared Sponsorships		
	Morning Break Sponsorship A		SOLD
	Morning Break Sponsorship B	\$3,000.00	
12:10 p.m. – 1:35 p.m.	Sit Down Luncheon		SOLD
2:40 p.m. - 3:00 p.m.	Afternoon Break - 2 Shared Sponsorship		
	Afternoon Break Sponsorship A	\$3,000.00	
	Afternoon Break Sponsorship B	\$3,000.00	

Day One - Monday, November 21, 2011 Sessions			
8:55 a.m. – 9:20 a.m	Keynote Address		SOLD
9:35a.m. - 10:45 a.m.	Mayors Panel: The Municipal Infrastructure Challenge		SOLD
11:20 a.m. – 12:05 p.m.	The Great Debate: Bond Versus Bank		SOLD
Breakout Sessions	1:40 p.m. to 2:50 p.m.		
Breakout Session 1A	The Long-Term Value of Asset Management in P3's		SOLD
Breakout Session 1B	Breakout Session 1B: Taking Canadian P3 Expertise Global	\$3,000.00	
Breakout Session 1C	The Fundamentals on Evaluating, Financing and Structuring P3s		SOLD
Breakout Sessions	2:50 p.m. to 4:00 p.m.		
Breakout Session 2A	Breakout Session 2A: P3's through the Eyes of Auditors General – Keys to a Compelling VFM Equation	\$3,000.00	
Breakout Session 2B	Breakout Session 2B: Energy & Environment	\$3,000.00	
Breakout Session 2C	Breakout Session 2C: Removing the Barriers – Real or Imagined		SOLD
Breakout Sessions	4:20 p.m. to 5:25 p.m.		
Breakout Session 3A	P3 Tech: Recent Trends & Opportunities for P3 IT Projects		SOLD
Breakout Session 3B	Alternative Service Delivery		SOLD
Day Two – Tuesday, November 22, 2011 - Plenary Sessions			
8:50 a.m. – 9:15 a.m	Keynote Address		SOLD
9:30a.m. - 10:40 a.m.	The Pan-Canadian Perspective		SOLD
11:00 a.m. – 12:00 p.m.	P3 Report Card: The Users View on Design & Operational Performance in Recent Canadian Projects		SOLD
Breakout Sessions	1:35 p.m. to 2:40 p.m.		
Session 4A	Breakout Session 4A: P3s in a Union Environment	\$3,000.00	
Session 4B	Breakout Session 4B: The Evaluation of Healthcare Efficiency in P3/AFP Hospitals		SOLD
Session 4C	Breakout Session 4C: Keeping Projects on the Rails: Municipal Transportation & Transit		SOLD
Breakout Sessions	3:00 p.m. to 4:00 p.m.		
Session 5A	Breakout Session 5A: What Role Does Private Finance Really Play in P3s?		SOLD
Session 5B	Breakout Session 5B: Balancing the Scales: A Comparative Analysis of Justice Projects in Canada & the US		SOLD
Session 5C	Breakout Session 5C: It's Not the Size that Matters: Small-Scale P3s That Work		SOLD

Conference Events			
November 20 and 21, 2011	14th Annual National Awards for Innovation & Excellence		
	Research		SOLD
	Awards Presentation Gold		SOLD
	Awards Presentation Silver		SOLD
	Awards Presentation Silver		SOLD
	Awards Presentation Silver	\$5,000.00	
	Awards Presentation Silver	\$5,000.00	
6:00 p.m. - 8:00 p.m.	First Night Reception - Hockey Hall of Fame		
	First Night Reception 1		SOLD
	First Night Reception 2		SOLD
	First Night Reception 3		SOLD
	First Night Reception 4		SOLD
	First Night Reception 5		SOLD
	First Night Reception 6		SOLD
	First Night Reception 7	\$8,000.00	
	First Night Reception 8	\$8,000.00	
P3 Profiles	One sponsor for all nine profiles taking place throughout the sessions on both days of the conference.		SOLD
P3 Students	10 - Post secondary students travel expenses and conference registration		
	<b>Sponsorship 1</b> 2 Students expenses and registration		SOLD
	<b>Sponsorship 2</b> 2 Students expenses and registration	\$3,000.00	
	<b>Sponsorship 3</b> 2 Students expenses and registration	\$3,000.00	
	<b>Sponsorship 4</b> 2 Students expenses and registration	\$3,000.00	
	<b>Sponsorship 5</b> 2 Students expenses and registration	\$3,000.00	
<b>Please See accompanying Chart of Benefits and Conference Descriptions for more details</b>			

# P3 THE NEXT GENERATION

November 21 & 22, 2011 | Toronto, Canada | Fairmont Royal York Hotel

## P3 2011: The 19<sup>th</sup> Annual CCPPP National Conference Sponsorship Opportunities\*

### Main Conference Sponsor

	<b>Main Conference Sponsor for the 19<sup>th</sup> Annual CCPPP National Conference</b>	
	Please see Chart of Benefits for complete list of benefits	<b>SOLD</b>

### SUNDAY NOVEMBER 20

6:30 – 9:00	<b>Sponsor Members CEO Dinner</b>	<i>St. Andrew's Club, Edinburgh Room</i>
	<b>CEO Dinner &amp; Reception Sponsorship</b>	<b>SOLD</b>

### MONDAY NOVEMBER 21

Time	Topic & Speakers	Sponsorship Amount
7:00 – 8:45	<b>Breakfast &amp; Registration</b>	<b>Shared Sponsorship – 2 SOLD</b>
8:55 – 9:20	<b>Keynote Address</b> Speaker TBD	<b>SOLD</b>
9:35 – 10:45	<b>Mayors Panel: The Municipal Infrastructure Challenge</b> <i>Session Chair: James Stewart OBE, Chairman of KPMG's Global Infrastructure practice, formerly Chief Executive of Infrastructure UK</i>  <i>Panel:</i> <b>Richard M. Daley</b> , former Mayor of Chicago <b>Karl Zehr</b> , Mayor, City of Kitchener <b>Other Canadian &amp; international mayors to be confirmed</b>	<b>SOLD</b>
10:55 – 11:20	<b>Morning Break</b>	<b>Shared Sponsorship – 2 SOLD</b>

P3 2011: The 19<sup>th</sup> Annual CCPPP National Conference - Sponsorship Opportunities

Time	Topic & Speakers			Sponsorship Amount
11:20 – 12:05	<p><b>The Great Debate: Bond Versus Bank</b></p> <p><i>Co-Moderators:</i>  <b>Rick Byers</b>, Executive Vice President, Borealis Infrastructure &amp; Director, CCPPP  <b>Neill McQuay</b>, Assistant Deputy Minister, Alberta Treasury Board</p> <p><i>Bankers:</i>  <b>Peter Manis</b>, Managing Director, Head of Infrastructure Finance Americas, Credit Agricole, New York  <b>Kerri L. Fox</b>, Head of Project Finance, North America, BBVA Securities Inc.  <b>Nasir Khan</b>, Managing Director, Project Finance Group, Bank of Tokyo - Mitsubishi UFJ, New York</p> <p><i>Bond Underwriters:</i>  <b>Graeme Begg</b>, Vice President &amp; Director, TD Securities Inc.  <b>Greg Woynarski</b>, Managing Director &amp; Global Head of Debt Capital Markets, Bank of Nova Scotia/Scotia Capital Inc.  <b>Duncan McCallum</b>, Managing Director, Canadian Head of Infrastructure, RBC Capital Markets</p>			<b>SOLD</b>
12:15 – 1:40	<p><b>Networking Lunch</b></p> <p>Opportunity for delegates to connect with other attendees in an informal setting</p>			<b>\$7,000.00</b>
1:40 – 2:50	<p><b>Breakout Session 1A: The Long-Term Value of Asset Management in P3's</b></p> <p><i>Moderator:</i> <b>Tim Philpotts</b>, Senior Vice President, Ernst &amp; Young Orenda Corporate Finance Inc. &amp; Director, CCPPP, Vancouver</p> <p><i>Panel:</i>  <b>Shokat Kermalli</b>, Vice President, Asset Management Commercial, Bilfinger Berger Project Investments Inc.  <b>John MacCuish</b>, Senior Vice President, Carillion Services  <b>Chris Giannekos</b>, Assistant Deputy Minister, Infrastructure Policy &amp; Planning Division, Ontario Ministry of Infrastructure  <b>Jack Bittan</b>, Senior Vice President, Business Development, Capstone Infrastructure  <b>Alina Osorio</b>, CEO, Aquila Infrastructure Management</p>	<p><b>Breakout Session 1B: Taking Canadian P3 Expertise Global</b></p> <p><i>Moderator to be confirmed</i></p> <p><i>Panel:</i>  <b>Marc Whittingham</b>, President &amp; CEO, Canadian Commercial Corporation  <b>Françoise Faverjon-Fortin</b>, Vice President, Infrastructure &amp; Environment Group, Export Development Canada  <b>Steve Nackan</b>, President, Aecon Concessions  <b>Rosaire Sauriol</b>, Senior Vice President, Project Management and Construction, Dessau Inc.  <b>Ron McIntyre</b>, Principal, Cannon Design Architecture Inc.</p>	<p><b>Breakout Session 1C: The Fundamentals on Evaluating, Financing and Structuring P3s</b></p> <p><i>Moderator:</i> <b>Johanne Mullen</b>, Partner, PricewaterhouseCoopers LLP &amp; Director, CCPPP, Montreal</p> <p><i>Panel:</i>  <b>John Arseneau</b>, Vice President, Business Development, PPP Canada  <b>David Bowcott</b>, Senior Vice President and National Director Large/Strategic Accounts, Construction and Infrastructure, AON Reed Stenhouse Inc.  <b>Harald Jensen</b>, Executive Vice President, Municipal Business Development, Veolia Water  <b>Mary Lowe</b>, Chief Development Officer, Infrastructure Ontario</p>	
	<b>SOLD</b>	<b>\$3,000.00</b>	<b>SOLD</b>	

P3 2011: The 19<sup>th</sup> Annual CCPPP National Conference - Sponsorship Opportunities

Time	Topic& Speakers	Sponsorship Amount		
2:50 – 4:00	<p><b>Breakout Session 2A: P3's through the Eyes of Auditors General – Keys to a Compelling VFM Equation</b></p> <p><i>Moderator to be confirmed</i></p> <p><i>Panel:</i></p> <p><b>John Doyle</b>, Auditor General of British Columbia</p> <p><b>Jim R. McCarter</b>, Auditor General of Ontario</p> <p><b>Speaker to be confirmed</b></p>	<p><b>Breakout Session 2B: P3s Plugged In: Innovative Approaches to Energy Projects Large and Small</b></p> <p><i>Moderator: Gord Willcocks</i>, Partner, Infrastructure and Projects Group, McCarthy Tétrault LLP &amp; Director, CCPPP</p> <p><b>Jeffrey Frank</b>, President, Quilcene Consulting and Project Manager, Swan Lake First Nations Wind Project</p> <p><b>Dan Doyle</b>, Chair of the Board, BC Hydro</p> <p><b>Cliff Curtis</b>, Commissioner of Works, Regional Municipality of Durham</p> <p><b>Additional speaker to be confirmed</b></p>	<p><b>Breakout Session 2C: Removing the Barriers – Real or Imagined</b></p> <p><i>Moderator: Jack Davis</i>, Chairman, CEO. Mobile Inc. &amp; Director, CCPPP</p> <p><i>Panel:</i></p> <p><b>Michael Buda</b>, Director, Policy &amp; Research, Federation of Canadian Municipalities</p> <p><b>Richard Abboud</b>, Founder &amp; President, FORUM Equity Partners Inc.</p> <p><b>Doug Ewing</b>, Vice President, Projects, Partnerships BC</p> <p><b>Louise Panneton</b>, Managing Director, P1 Consulting Inc.</p> <p><b>Matthew Ney</b>, Financial Advisor, Kinbasket Sewer and Water Company, Shuswap Indian Band</p>	
		<b>\$3,000.00</b>	<b>\$3,000.00</b>	<b>SOLD</b>
4:00 – 4:20	<b>Afternoon Break</b>	<b>Shared Sponsorship – 2 SOLD</b>		
4:20 – 5:25	<p><b>Breakout Session 3A: P3 Tech: Recent Trends &amp; Opportunities for P3 IT Projects</b></p> <p><i>Moderator: Cynthia Robertson</i>, Principal, Parkridge Consulting &amp; Director, CCPPP</p> <p><i>Panel:</i></p> <p><b>Greg Reed</b>, President &amp; CEO, eHealth Ontario</p> <p><b>Martin Cukierman</b>, Contract Services Officer, Defence Construction Canada</p> <p><b>Fred Blaney</b>, Assistant Deputy Minister, Partnerships New Brunswick</p> <p><b>Stephen Chandler</b>, Chairman &amp; CEO, Global Infrastructure Group Ltd., UK</p>	<p><b>Breakout Session 3B: Rethinking Government: Alternative Service Delivery</b></p> <p><i>Moderator: Gianni Ciuffo</i>, Partner and Americas Leader, Infrastructure Advisory and Project Finance, Financial Advisory Services, Deloitte</p> <p><i>Panel:</i></p> <p><b>Paul Dalglish</b>, Managing Director, Serco DES</p> <p><b>Elgin Farewell</b>, Vice President, Electronic Search and Registration, Teranet Inc.</p> <p><b>Neil Wilson</b>, Vice-President, Legal and Corporate Secretary, Nav Canada</p> <p><b>Oliver Porter</b>, Principal, PPP Associates</p>		
		<b>SOLD</b>		<b>SOLD</b>
6:00 – 8:00	<p><b>First Night Reception</b></p> <p>Join fellow delegates and speakers at the Hockey Hall of Fame for an evening of networking, refreshment, and light food. Try to outplay some competitors and view some famous NHL memorabilia in the interactive hockey exhibits.</p>	<i>Hockey Hall of Fame</i>		
		<b>8 Opportunities at \$8,000.00 each 6 SOLD AND 2 AVAILABLE</b>		

**TUESDAY NOVEMBER 22, 2011**

Time	Topic& Speakers	Sponsorship Amount
7:30 – 8:50	<b>Breakfast</b>	<b>Shared Sponsorship – 2 Opportunities at \$3,000.00 each</b> <b>1 SOLD AND 1 AVAILABLE</b>

P3 2011: The 19<sup>th</sup> Annual CCPPP National Conference - Sponsorship Opportunities

Time	Topic & Speakers		
8:50 – 9:15	<b>Keynote Address</b> <span style="float: right;"><b>SOLD</b></span> <b>The Honourable Denis Label</b> , Minister of Transport, Infrastructure and Communities and Minister of the Economic Development Agency of Canada for the Regions of Quebec		
9:30 – 10:40	<b>The Pan-Canadian Perspective</b> <span style="float: right;"><b>SOLD</b></span> <i>Moderator:</i> <b>Michael Marasco</b> , CEO, Plenary Investments & Director, CCPPP <i>Panel:</i> <b>Sarah Clark</b> , President & CEO, Partnerships BC <b>Neill McQuay</b> , Assistant Deputy Minister, Strategic Capital Planning, Alberta Treasury Board <b>Antonio De Santiago</b> , Executive Vice President, AFP & Major Projects, Infrastructure Ontario <b>Eric Michaud</b> , Associate Vice President, Projects, Infrastructure Québec <b>Fred Blaney</b> , Assistant Deputy Minister, Partnerships New Brunswick <b>John McBride</b> , CEO, PPP Canada		
10:40	<b>Morning Break</b> <span style="float: right;"><b>Shared Sponsorship – 2 Opportunities at \$3,000.00 each</b></span> <span style="float: right;"><b>1 SOLD AND 1 AVAILABLE</b></span>		
11:00 – 12:00  P-4	<b>P3 Report Card: The Users View on Design &amp; Operational Performance in Recent Canadian Projects</b> <i>Moderator:</i> <b>John McArthur</b> , Director, CCPPP <i>Panel:</i> <b>Tracy Irwin</b> , Director, Clinical Lead, Capital Projects, Royal Columbian Hospital <b>Bruce Crook</b> , Director, Mellbourne/Toronto, Silver Thomas Hanley Architecture <b>Ellen Wexler</b> , Executive Lead - Alternative Finance and Procurement (AFP), Ontario Ministry of the Attorney General <b>Chris Gower</b> , Executive Vice President, PCL Constructors Canada Inc. <b>Daniel Toutant</b> , CEO, Concession A25 <b>Sandra Sultana</b> , Director, Office of Public-Private Partnerships, Ministry of Transport, Government of Québec		
	<b>SOLD</b>		
12:10 – 1:35	<b>Sit Down Lunch, CCPPP Update &amp; Keynote Address</b> <span style="float: right;"><b>SOLD</b></span> Speaker TBD		
1:35 – 2:40	<b>Breakout Session 4A: PPP Investment – A New Frontier For Union</b> <i>Moderator:</i> Duncan Hawthorne, President & CEO, Bruce Power and Director, CCPPP <i>Panel:</i> <b>Joseph S. Mancinelli</b> , International Vice President, Labourers' International Union of North America & Chair, Labourers' Pension Fund <b>Pat Dillon</b> , Business Manager & Secretary Treasurer, Provincial Building and Construction Trades Council of Ontario	<b>Breakout Session 4B: The Evaluation of Healthcare Efficiency in P3/AFP Hospitals</b> <i>Moderator:</i> <b>Mark Bain</b> , Partner, Torys LLP & Director, CCPPP <i>Panel:</i> <b>Howard Waldner</b> , President & CEO, Vancouver Island Health Authority <b>Norma Malanowich</b> , Chief Project Officer, Kelowna and Vernon Hospitals Project, BC <b>Barb Collins</b> , COO, Humber River Regional Hospital <b>David Thom</b> , Managing Director, Urban Land and Facilities, IBI Group, Vancouver	<b>Breakout Session 4C: Keeping Projects on the Rails: Municipal Transportation &amp; Transit</b> <i>Moderator:</i> <b>Morton G. Gross</b> , Partner, National Chair, Borden Ladner Gervais LLP <i>Panel:</i> <b>Mary-Frances Turner</b> , President, York Region Rapid Transit Corporation <b>Brian Middleton</b> , Eagle Project Director, RTD-FasTracks, Denver Regional Transportation District <b>Ron Aitken</b> , Vice President, Mass Transit & Rail, SNC-Lavalin <b>Gordon Chong</b> , Co-Chair & CEO, Toronto Transit Infrastructure Ltd.
	<b>\$3,000.00</b>	<b>SOLD</b>	<b>SOLD</b>

P3 2011: The 19<sup>th</sup> Annual CCPPP National Conference - Sponsorship Opportunities

Time	Topic & Speakers		
2:40 – 3:00	<b>Afternoon Break</b> <span style="float: right;"><b>Shared Sponsorship – 2 Opportunities at \$3,000.00 each</b></span>		
3:00 – 4:00	<b>Breakout Session 5A: What Role Does Private Finance Really Play in P3s?</b> <i>Moderator: Jay Ramotar, Deputy Solicitor General and Deputy Minister of Public Security, Government of Alberta &amp; Director, CCPPP</i> <i>Panel:</i> <b>Sarah Clark</b> , President & CEO, Partnerships BC <b>Nicholas Hann</b> , Executive Director, Macquarie Capital Markets Canada Ltd. & Director, CCPPP, Vancouver <b>Gordon Dunfield-Prayero</b> , Senior Vice President, Ernst & Young Orenda Corporate Finance Inc., Vancouver <b>Catherine Deluz</b> , Vice President, Senior Credit Officer, Moody's Canada Inc. <b>Francis Sacr</b> , Head of Americas, Infrastructure & Asset Finance Group, Société Générale, New York	<b>Breakout Session 5B: Balancing the Scales: A Comparative Analysis of Justice Projects in Canada &amp; the US</b> <i>Moderator: Steve Surprenant, Executive Vice President - Director of Programs, Canada, HDR Architecture</i> <i>Panel:</i> <b>George Theodoropoulos</b> , Senior Vice President, Fengate Capital Management Inc. <b>Cyd Grimes</b> , Chief Procurement Officer, Travis County, Texas <b>Joseph Aiello</b> , Partner, Meridiam Infrastructure Managers, New York <b>Michael Pauley</b> , Project Manager, Moncton Law Courts, New Brunswick Department of Supply & Services	<b>Breakout Session 5C: It's Not the Size that Matters: Small-Scale P3s That Work</b> <i>Moderator to be determined</i> <i>Panel:</i> <b>Larry McCabe</b> , Clerk-Administrator, Town of Goderich <b>Jacques Dubé</b> , City Manager, City of Moncton <b>Lou Colangelo</b> , General Manager, Toromont Energy Ltd. <b>James Lew</b> , Senior Vice President, Global Marketing & Business Development, Morrison Hershfield <b>Denis Bourassa</b> , Partner & Co-CEO, Stonebridge Financial Corporation
	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>

<b>14<sup>th</sup> Annual National Awards for Innovation &amp; Excellence 2011</b>	
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Silver Awards	<b>3 sponsorships available at \$5,000.00 each – 1 SOLD AND 2 AVAILABLE</b>
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See Chart of Benefits for more details. Awards will be given throughout the two days of the conference
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<b>P3 Profiles – Nine 2 Minute profiles throughout the two days of the conference</b>
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<b>SOLD</b>
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Nine one-minute videos will be broadcast throughout the conference to all delegates during the sessions. They will include interviews with prominent Canadian public and private sector leaders and their views on P3. Each profile will be branded with the Sponsor's name and logo. The sponsor will introduce the series on Monday before the first plenary panel. One sponsor for all nine profiles
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<b>P3 Students – Sponsorship covers the expenses for 2 of 10 post-secondary students to attend.</b>
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<b>5 Opportunities at \$3,000.00 each for two students 1 SOLD 4 AVAILABLE</b>
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Up to ten upper level college, university and graduate students from across Canada who are interested in pursuing a career in public-private partnerships or doing research in this field are being selected through a competitive application process to attend the conference. The sponsor's support for the participation of these students as the "Next P3 Generation" will be acknowledged during the conference.
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**\*Sponsorships are for individual sessions and not speakers.**

**\*\*Please see Accompanying Chart of Benefits for all sponsorship Benefits.**