

P3 THE NEXT GENERATION

November 21 & 22, 2011 | Toronto, Canada | Fairmont Royal York Hotel

SPONSORSHIP BENEFITS*

Benefits	Main Conference Sponsor	Luncheon Sponsors	Keynote, Plenary and Breakout Session Sponsors	Breakfast & Break Sponsors
"Welcome to Delegates" banner in Main Conference Foyer; company logo in Opening Session	Yes			
Welcome comments to Delegates in Opening Plenary Day 1	Yes			
One Conference Registration	Yes			
Sponsor to introduce the session moderator			Yes	
Day One Monday Luncheon: One company representative has the opportunity to welcome the luncheon attendees		Yes		
Day Two Tuesday Luncheon: One company representative at Luncheon Head Table	Yes	Yes		
Company logo in sponsored Session room, Luncheon room or Break area at assigned time		Yes	Yes	Yes
Thank you to Tuesday Luncheon Speaker by Tuesday Sponsor		Yes		
Thank you to Sponsor by Conference Chair or Session Moderator	Yes	Yes	Yes	Yes
New 2011: The <i>Conference App</i> , downloaded by delegates to their Smartphones, will include Sponsor logos linked to a page with company information and a link to your website, which could include details about your Canadian P3 related business	Yes	Yes	Yes	Yes
Company logo on CCPPP website with company website link	Yes	Yes	Yes	Yes
Company logo on master Sponsor sign in the sponsorship showcase area throughout Conference	Yes	Yes	Yes	Yes
Company logo and 200 word profile available digitally to delegates in Sponsorship Showcase area	Yes	Yes	Yes	Yes
Company promotional material on Sponsorship Showcase Table	Yes	Yes	Yes	Yes

14th Annual National Awards for Innovation & Excellence 2011
SPONSORSHIP BENEFITS*

Benefits	Gold Awards Sponsors	Silver Awards Sponsors
Gold Sponsors receive 1 complimentary Day 1 registration	Yes	
Gold Sponsors receive 10 complimentary tickets to the CCPPP First Night Reception	Yes	
Gold Sponsor write up (200 words) and link to sponsor website on CCPPP website	Yes	
Silver Sponsors will have a link to sponsor website on CCPPP website		Yes
Silver Sponsors will receive 5 complimentary tickets to the CCPPP First Night Reception		Yes
The Chair of the 2011 National Awards will recognize your sponsorship from the podium	Yes	Yes
One reserved front row seat at the session for the Awards presenter	Yes	Yes
Company logo and 200 word profile available digitally to delegates in sponsorship showcase area	Yes	Yes
Sponsor Logo to appear on screen during speaking opportunity	Yes	Yes
Your organization's logo will be added as a sponsor of the 2011 National Awards in the annual Case Studies publication, which documents the winning entries of the Awards Program	Yes	Yes
Sponsorship will be recognized on all signage and advertising for 2011 Conference	Yes	Yes
Acknowledgment and the Sponsor logo will be included in a national media advertisement congratulating the Award winners of the 2011 Awards	Yes	Yes
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Logo on Awards News Release provided in Media Packages	Yes	Yes

First Annual Sponsor Members CEO Dinner (invitation only)
Sunday, November 20 6:30 – 9:00 pm St. Andrew's Club
SPONSORSHIP BENEFITS*

1 Seat at the head table at the Sponsor Member, CEO Dinner

Corporate Logo to appear in room during the Sponsor Member, CEO Dinner

Sponsor to introduce Dinner Speaker

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Company logo on CCPPP website with link to corporate website

Company logo on master Sponsor sign in the Sponsorship Showcase area throughout Conference

Company logo and 200 word profile available digitally to delegates in Sponsorship Showcase area

Company promotional material on Sponsorship Showcase Table

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P3 Profiles (One minute video segments) SPONSORSHIP BENEFITS*

Sponsor Introduction to first P3 Profile session

Corporate Logo to appear on screen during all P3 profiles over the course of the two day conference

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Company logo on CCPPP website with link to corporate website

Company logo on master Sponsor sign in the Sponsorship Showcase area throughout Conference

Company logo and 200 word profile available digitally to delegates in Sponsorship Showcase area

Company promotional material on Sponsorship Showcase Table

P3 Students SPONSORSHIP BENEFITS*

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Recognition of sponsor at luncheon

Company logo on CCPPP website with link to corporate website

Company logo and 200 word profile available digitally to delegates in Sponsorship Showcase area

Company promotional material on Sponsorship Showcase Table

Company logo on master Sponsor sign in the Sponsorship Showcase area throughout Conference

**2011 First Night Reception at the Hockey Hall of Fame
 SPONSORSHIP BENEFITS***

Your company will receive 20 tickets to the First Night Reception to invite guests

Sponsors of this event will be gathered in a presentation area and will be thanked by Event Moderator

The Council will provide signage with all First Night Reception sponsors at the Hockey Hall of Fame

Each company sponsor will have a food station dedicated to their sponsorship with corresponding signage

Company logo on CCPPP website with link to corporate website

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Company logo on master Sponsor signage in the Sponsorship Showcase area at the Fairmont Royal York Hotel throughout the conference

Company logo and 200 word profile available digitally to delegates in the sponsorship showcase area

Company promotional material at Sponsorship Showcase Table at the Fairmont Royal York Hotel